DRAFT
BUSINESS ADVISORY COMMITTEE MINUTES
Thursday, November 15, 2012
8:15 a.m.
City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order – 8:30am

Chair – Adam Krivatsy (City Resident)
Mike Kelly (City Council Rep)*
Peter Van Meter (BAC Appointee)
Cheryl Popp (Chamber Rep)*
Herb Weiner (City Council Rep)
*Absent

John Cox (BAC Appointee)
Joe Lemon (Chamber Rep)
Eckart Noack (City Resident)
Jeff Scharosch (Chamber Rep)*

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – October 18, 2012

Approved with additions from Chair Krivatsy.

4. Discussion with Councilmember-Elect Withy and Councilmember-Elect Theodores

Councilmember-elect Theodores abstained from participating, pending the results of the election.

Councilmember-elect Withy discussed:

- The need for improved integration of the BAC with the City Council regarding the planning process, due to its business and financial expertise and its importance to the long-term economic stability of the community;
- The need to improve mid- to long-term financial planning for the City; and,
- The need to improve strategic planning for the City

5. Review of Marin Economic Forum Proposed Scope of Work

The BAC reviewed the proposed scope of work with changes made by Chair Krivatsy in discussion with Dr. Eyler.

Van Meter emphasized the importance of identifying complementary businesses that produce ideal business "clusters." He also reiterated the importance of providing data on multiplier effects associated with an ideal business mix.

The BAC supported use of $5,000 of the funds reserved for Economic Development in payment for Dr. Eyler's proposed follow-up work.

6. Assistance to Marinship Businesses

It was discussed that the challenges associated with operating maritime businesses required significant demands of time and other resources for those operators. Therefore,

it was agreed that the best way to assist Marinship businesses is to create an economic environment that allows their business opportunities to expand through infrastructure improvements and coordinated planning.

7. BAC Goals for 2013
It was agreed that one of the BAC's primary goal was to address the constraints preventing improvements to the Marinship.

8. Agenda Topics for Next Meeting – December 13, 2012
Chair Krivatsy volunteered to invite John Stayton, Director of Dominican University's "Venture Greenhouse" to the BAC's next meeting in order to explore how the BAC and Venture Greenhouse might collaborate in the future, for mutual benefit.

9. Adjourn – 9:45am

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